

REQUIREMENTS

1. Content Creation Equipment

- **Upgraded Phone for Content (Latest With good camera and Processor)**

High-quality camera phone (for reels, stories, content)

- **Gimbal Stabilizer**

For smooth video shooting

- **Tripod**

For stable recording

- **Ring Light / LED Light**

For indoor content shoots

Purpose: Creating reels, ads, influencer collaborations.

2. PCs with Dedicated Graphics card (minimum pc specs required for beginning).

a. CPU

Intel Core i5-10400F

or

AMD Ryzen 5 3600

✓ 6 cores processor is the minimum for smooth editing.

b. GPU

NVIDIA GeForce GTX 1650 (4GB VRAM)

✓ Good for:

- Adobe Premiere Pro
- DaVinci Resolve
- After Effects

c. RAM

- **16 GB DDR4**

d. STORAGE

- **500GB SSD** (for OS + editing software)
- **1TB HDD** (for storing videos)

SSD is extremely important for fast preview and exports.

e. Motherboard

Depends on CPU.

Example:

- **B450 / B550** (for Ryzen)
- **B460 / B560** (for Intel)

f. Power Supply

- **450W – 550W PSU**

g. Monitor

- **22–24 inch IPS monitor**
- Full HD (1080p)
- IPS panels help with **better color accuracy**.

⚡ What This Setup Can Handle

In video Editing

- ✓ 1080p YouTube videos
- ✓ Reels / Shorts editing
- ✓ Basic colour grading
- ✓ Premiere Pro editing

In A.I. Automation

- ✓ Email automation
- ✓ Social media automation
- ✓ ChatGPT API automations
- ✓ AI workflow tools (Zapier, Make, n8n)
- ✓ Web scraping bots

What This Setup Can't Handle

- ✗ Heavy **4K editing**
- ✗ Advanced VFX
- ✗ Training machine learning models
- ✗ Running large LLMs locally
- ✗ Stable Diffusion image generation (heavy)
- ✗ Deep learning experiments

3. Data Storage & Backup

- 1 dedicated storage system (2–4 TB SSD/HDD)
- Cloud backup (Google Drive / Dropbox)

Purpose:

- Client assets
- Video files
- Creative storage
- Secure backup

4. Audio Equipment

- Wireless microphone / Lavalier mic
- Headphones for editing

Purpose: Better sound quality for video content.

5. Digital Infrastructure

- Official **business domain & hosting**
- Company email setup
- Website / landing page

Purpose: Professional brand presence.

6. Marketing Tools & Software

- Canva
- Premiere pro

- Photoshop
- Wordpress (for website)